



INTERNATIONAL
PEACE
GARDEN

ANNUAL REPORT
2019



NOTES FROM THE CEO

It's interesting to look back and reflect on 2019 in the midst of a global pandemic. I'm sure as I write this letter in 2021 my reflections on the state of the garden and the new normal of 2020 will be interesting reflections.

But for now, as I reflect on 2019 I believe we can see that the past year was a turning point for a new chapter in the history of the Garden.

The year was marked by new events, new visitors, new staff, historic government funding and new recognition for the role of the Garden in not just the Turtle Mountains and Westman region but throughout North Dakota, Manitoba and beyond.

We celebrated momentous occasions like the raising of the flag of the Turtle Mountain Band of Chippewa as a first step in celebrating and welcoming First Nations and building new relationships. We developed action plans to address deferred maintenance for long overdue and much needed improvements and we focused on developing processes and procedures that will improve overall efficiencies and quality of all aspects of the garden and facilities.

And speaking of the Garden...we believe it was the best it had been in years and many visitors shared that sentiment. We hope that when the time is right you'll join us and see for yourself.



TIM CHAPMAN
CEO

BOARD OF DIRECTORS

Marshall McCullough - Pres. (Fargo, ND)	Dorothy Dobbie- VP (Winnipeg, MB)
Donna Bye (Minot, ND)	Ed Albrecht (Boissevain, MB)
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*Full Time
Year-Round Staff*

8

*Part Time
Year-Round Staff*

3

Seasonal Staff

30

Volunteers

38

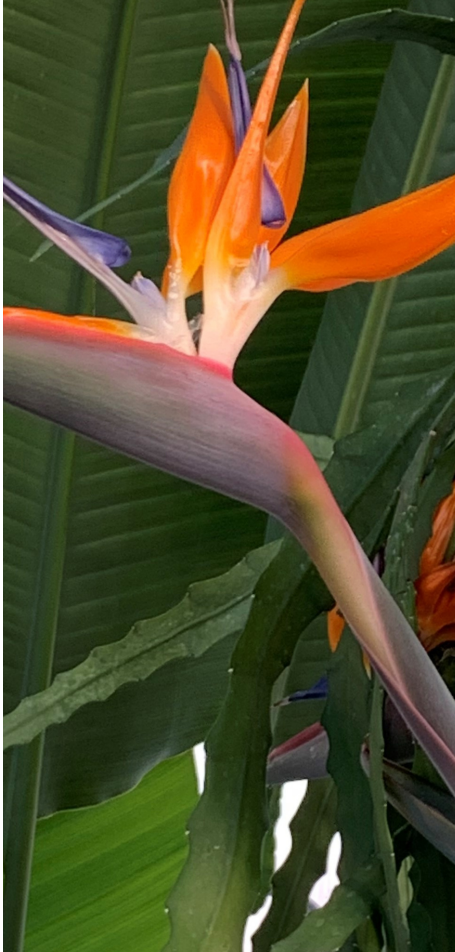


FINANCIAL OVERVIEW

The International Peace Garden is a designated non-profit with said designations in both Canada and the United States with qualified tax deductions for donors.

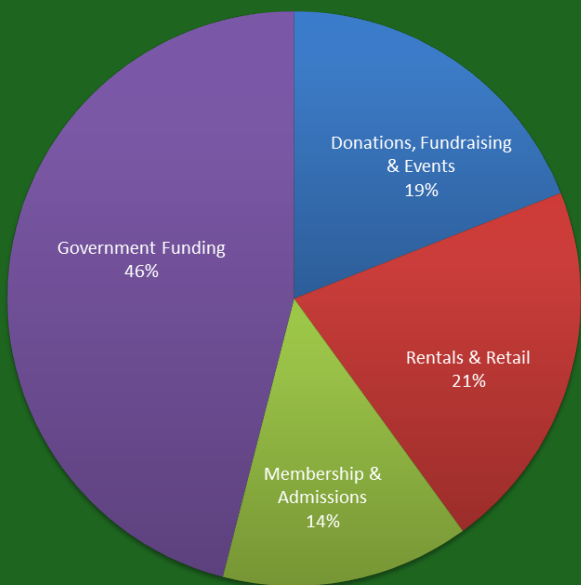
The Garden is funded by a combination of operating grants from the province of Manitoba and the state of North Dakota. Additional revenue is gained via rental fees, cafe, gift shop, general gate admission and memberships. A small amount of revenue is collected from donations and fundraising events.

General operations and ledger accounts are maintained in both U.S. and Canadian currency related to all revenue and expenses with related financial operations in both countries.



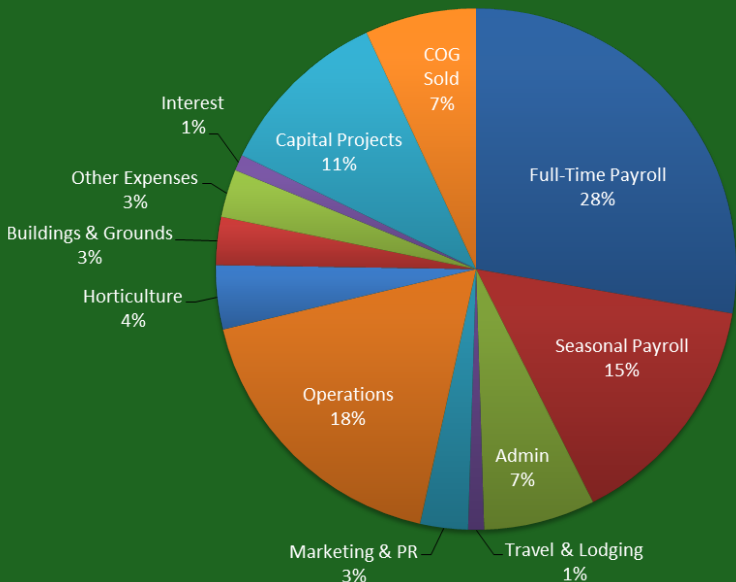
2019 Operating Revenue

	USD	CDN
Government Funding	\$444,013	\$418,519
Admissions & Memberships	\$159,860	\$106,634
Facilities Rental & Retail	\$247,619	\$143,149
Fundraising, Donations & Misc	\$ 43,749	\$352,400
Total Operating Revenue	\$895,241	\$1,020,702



2019 Operating Expenses

	USD	CDN
Full-time Salaries/Payroll	\$298,354	\$237,979
Seasonal Salaries/Payroll	\$ 63,263	\$254,177
Administration	\$ 89,508	\$ 36,837
Travel & Lodging	\$ 7,673	\$ 6,471
Marketing & PR	\$ 41,482	\$ 4,007
Operations	\$ 273,901	\$ 54,175
Horticulture	\$31,414	\$ 42,370
Buildings & Grounds	\$ 35,487	\$ 32,230
Other Expenses	\$ 17,729	\$ 48,417
Capital Expenses	\$ 1,284	\$247,213
Interest	\$ 16,198	\$ 0
<u>Total Cost of Goods Sold</u>	<u>\$ 86,441</u>	<u>\$ 43,794</u>
Total Operating Expenses	\$962,734	\$1,017,670



HIGHLIGHTS

2019 marked a turning point in the visibility and awareness of the Peace Garden with a renewed emphasis on marketing and PR. A variety of new events were hosted to touch on education, art, culture, history and recreation to engage new audiences. Additional strides were made in garden displays and grounds management with a nod to best practices and establishing new procedures and training protocols for all seasonal employees.

Additional resources were invested in developing financial support through both planned fundraising and legislative funding support for deferred maintenance and expansion of The Conservatory. In fact, the IPG was gifted a new collection of hardy cacti from the Ernest Brown Family of Winnipeg, MB to expand the already extensive global collection.

annual
memberships
1700

events
12

donors
131

lifetime
memberships
7

THANK YOU DONORS

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Donna Maston
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Blaine Pedersen
Dawn Johnson
Myrna Lord
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Fort Garry Brewery
Bobbi Jean Greenwalt
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Paula Fassett
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George Gottbreht

Sue Steinke
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Prairie Partners
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Marshall McCullough
Dakota College Bottineau
Jerry Migler
Erica Smchysyn
Misheyla Iwasuik
Key West Photo
Troska Chainsaw Art Carving
Boissevain IT Solutions
John and Janice Christianson
Royal Bank Boissevain
Canada Spirits
The Wealth Planning Group
Bella & Co.
Meyers Norris Penny
Municipality of Boissevain -Morton
Game Warden Museum
Bruce Wayne Ueker (in memorial)
Hilary Vestre
Tim & Mariel Chapman
The Sawmill
Nadeen & Rick Felstead
Schwan Wholesale
Brady Martz
Highwood Distillers

