



INTERNATIONAL  
**PEACE**  
GARDEN

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# ANNUAL REPORT

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2020

# NOTES FROM THE CEO



For all of us, 2020 will be forever carved in our memories and we will look back with a variety of emotions. As I reflect on the past 12 months it is hard not to reflect on the many things lost, but I can also be grateful for the many things gained.

During the last year, we learned how to connect with our members from near and far. Closed borders and social distancing posed challenges, but we all did our best to adapt and bring the Garden closer to everyone via videos and photos.

In 2020 the Garden was spectacular. Our staff worked diligently to prepare and maintain our floral displays and grounds throughout the season. In fact, 2020 marked many changes in the Garden including new staff members and Garden improvements. During 2020 we welcomed a new grounds manager, a new buildings manager and two new horticulture team members along with dozens of new and returning seasonal staff.

It was a year of positive transformation thanks to the start of a variety of capital improvement projects funded by a historic joint grant from both the Province of Manitoba and the State of North Dakota. We were fortunate to undertake many maintenance projects in the Garden that included irrigation and greenhouse system upgrades, facility repairs, and campground electrical upgrades. A considerable level of preparation was placed on architectural and landscape design, as well as construction planning to ready the Garden for additional 2021 projects.

It was also a year of significant planning. For nearly 90 years, the leadership of the Garden has adapted to changing times and continued to make appropriate changes that honor the original vision of our founders while also preparing for the future. During 2020 the organization established benchmarking protocols via the American Public Garden Association and undertook a third-party report card assessment to evaluate the current and future status of the Garden. This type of work is a process of critical review that allows us to make continuous improvements that build a better and more sustainable Garden for generations to come.

We know that 2021 will continue to pose visitation challenges for some of our members and visitors but we eagerly await the time when we can welcome all visitors from near and far. Until then, we will continue to cultivate a Garden where peace can grow.

In Peace,

Tim Chapman  
CEO



## BOARD OF DIRECTORS

Marshall McCullough - Pres. (Fargo, ND)	Richard (Rick) Felstead (Brandon, MB)
Dorothy Dobbie - Vice Pres. (Winnipeg, MB)	Misheyla Iwasiuk (Boissevain, MB)
Donna Bye (Minot, ND)	Doyle Piwniuk (Winnipeg, MB)
Cathy Jelsing (Rugby, ND)	Lori Sollin (Bottineau, ND)
Ed Albrecht (Boissevain, MB)	Leslie (Les) Thomas (Rolette, ND)
Bernard (Bernie) Chrisp (Brandon, MB)	Dean Zaderaka (Minot, ND)
Lisa Kudelka (Center, ND)	Larry Rainnie (Boissevain, MB)
Jerome (Jerry) Migler (Bottineau, ND)	Judy Saxby (Winnipeg, MB)
Terrance (Terry) Rockstad (Bismarck, ND)	Charlie Thomsen (Winnipeg, MB)

# STAFFING

**Full Time  
Year Round  
Staff**

6

**Part Time  
Year Round  
Staff**

6

**Seasonal  
Staff**

56

## MEMBER REACH

Annual Membership	350
Lifetime Membership	11
Corporate Membership	2
Associate Membership	3

## GARDEN BENCHMARKS

Results of an industry benchmarking analysis indicate IPG ranks:

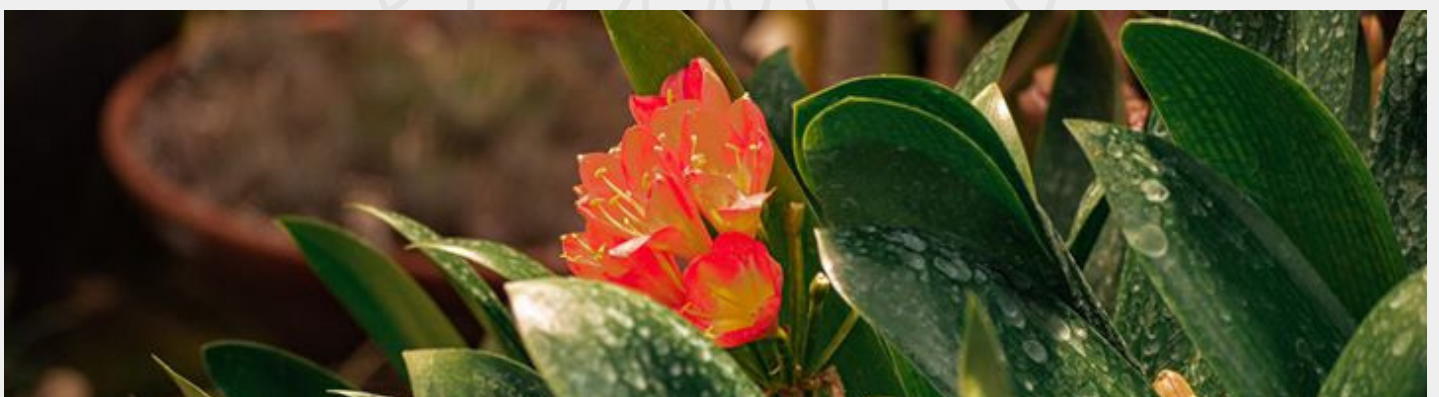
- 94th (avg) in overall Garden scope and size
- 85th in species quality
- Bottom percentiles in programming, funding and budget related areas

## PUBLIC REACH

- Volunteer Hours: 250
- Community Meetings: 6
- 6,400 Social Followers
- 47,000 Social Engagements
- 2.3 million Social Impressions
- 13,000 Email Interactions
- 35,000+ Website Visits

**# of Camping Nights**

1,005



# CAPITAL IMPROVEMENT HIGHLIGHTS

During the ND Legislative session of 2019 and the MB Legislative session of 2020 both state and province worked together to provide matching funds of \$12 million USD (\$15 million CDN) for capital improvement projects in the Garden. Despite COVID lockdowns and delays in funding approvals many projects got underway and were completed in 2020.

### Highlights included:

**Campground Electrical Upgrades: \$110,278**

**Irrigation System Replacement: \$200,518**

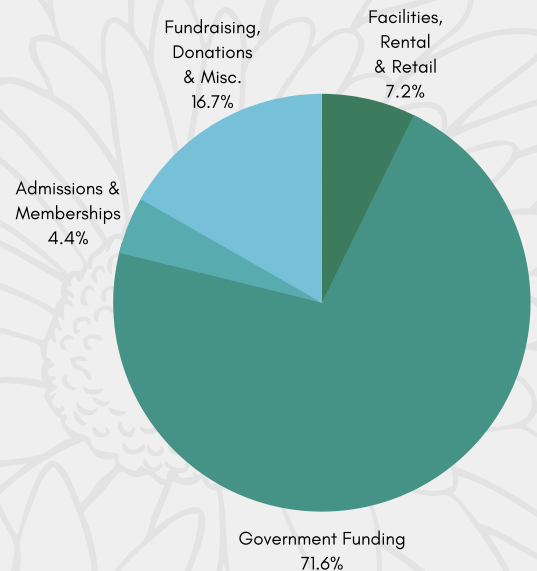
**Equipment, Storage & Greenhouse Updates: \$335,594**

**Lighting in the Burdick Center: \$130,730**

2020 was also spent actively planning and designing many of the construction and improvement projects that will get underway in the Spring of 2021 and continue through 2022. This included hiring a contracted project management company (Colliers Project Leaders), building and landscape architects and construction engineers. They spent a considerable amount of time on the premises in 2020 reviewing sites and master plans to help build a sustainable Peace Garden, ready to grow for generations to come.

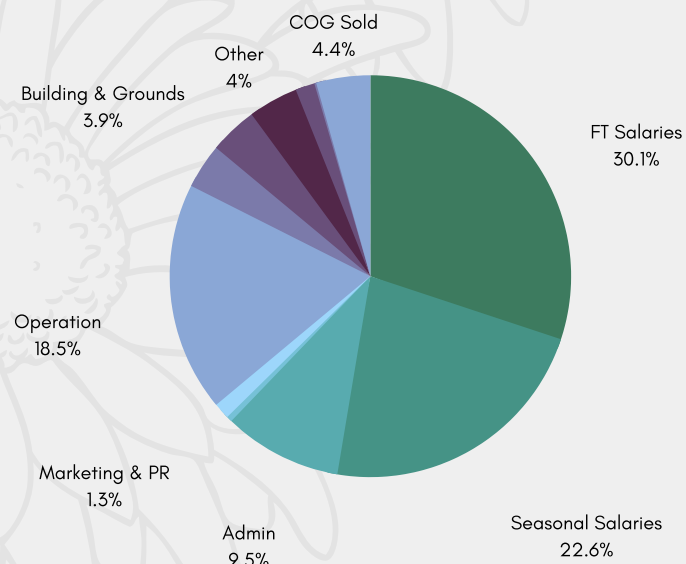
## 2020 OPERATING REVENUE

	USA	CDN
Government Funding	\$ 635,474.06	\$ 589,215.11
Admissions & Memberships	\$ 73,815.01	\$ 1,699.70
Facilities Rental & Retail	\$ 87,725.00	\$ 36,259.19
Fundraising, Donations & Misc.	\$ 223,562.38	\$ 62,938.60
<b>Total Operating Revenue</b>	<b>\$1,020,576.45</b>	<b>\$ 690,112.60</b>



## 2020 OPERATING EXPENSES

	USA	CDN
Full-time Salaries/Payroll	\$ 255,550.51	\$ 164,045.48
Seasonal Salaries/Payroll	\$ 63,772.26	\$ 250,935.34
Administration	\$ 120,222.58	\$ 12,976.52
Travel & Lodging	\$ 4,185.51	\$ 2,145.45
Marketing & PR	\$ 14,489.53	\$ 3,685.90
Operation	\$ 212,014.82	\$ 45,770.98
Horticulture	\$ 17,276.31	\$ 33,179.91
Building & Grounds	\$ 36,810.42	\$ 17,203.86
Other Expenses	\$ 53,777.83	\$ 2,292.05
Capital Expenses	\$ 14,644.39	\$ 7,092.23
Interest	\$ 2,044.42	\$ 40.78
Total Cost of Goods Sold	\$ 53,763.13	\$ 7,078.56
<b>Total Operating Expenses</b>	<b>\$ 848,551.71</b>	<b>\$ 546,447.06</b>



# OPERATING GRANTS COVID RELATED

In a difficult year with travel restrictions, closed borders and general health and safety concerns. COVID related grants and loans were an important funding component to keep the Peace Garden operational.

GRANT/LOAN	CDN/USA	WHAT WAS COVERED:	AMOUNT
<b>Payment Protection Plan</b>	USA	Salary	\$ 95,000.00
<b>SBA Loan</b>	USA	Economic Disaster	\$ 150,000.00
<b>Arts Midwest Care Grant</b>	USA	Arts & Cultural COVID Relief	\$ 5,000.00
<b>Economic Resiliency Grant</b>	USA	COVID Related Expenditures	\$ 48,900.26
<b>HERG</b>	USA	Expenditures for Café/Theatre Losses	\$ 33,394.96
<b>Cares Fund from OMB via Federal</b>	USA	Costs for Utilities/PPE/Cleaning/Payroll	\$ 17,000.00
<b>Payment Protection Plan #2</b>	USA	Salary	\$ 93,849.23

**Total \$ 443,144.45**

<b>Canada Emergency Wage Subsidy</b>	CDN	Salaries: Permanent & Extended Seasonal	\$ 125,914.99
<b>Canada Summer Jobs</b>	CDN	Seasonal Payroll (8 Employees)	\$ 29,031.00
<b>Manitoba Green Team</b>	CDN	Seasonal Payroll (4 Employees at 50%)	\$ 13,409.00
<b>Manitoba Student Recovery Prog.</b>	CDN	Seasonal Payroll (5 Employees)	\$ 18,113.00
<b>Manitoba Bridge Grant Program</b>	CDN	Financial Challenges - Public Health Orders	\$ 5,000.00
<b>Canada Emergency Business Acct</b>	CDN	Business Economic Relief	\$ 40,000.00
<b>Canada Emergency Business Acct</b>	CDN	Business Economic Relief	\$ 20,000.00
<b>Manitoba Bridge Grant Program 2</b>	CDN	Financial Challenges - Public Health Orders	\$ 5,000.00

**Total \$ 256,467.99**

The Canada Summer Jobs Program and Manitoba Green Team grant programs are important tools for our seasonal staffing. In 2019 we did not receive any MB Green Team Funding and received only \$7069 from the Canada Summer Jobs Program. 2020 represented significant increases. Offsets in seasonal payroll allow us to focus on additional facility upgrades and programming opportunities.

