



INTERNATIONAL
PEACE
GARDEN

CONSERVATORY NAMING OPPORTUNITIES

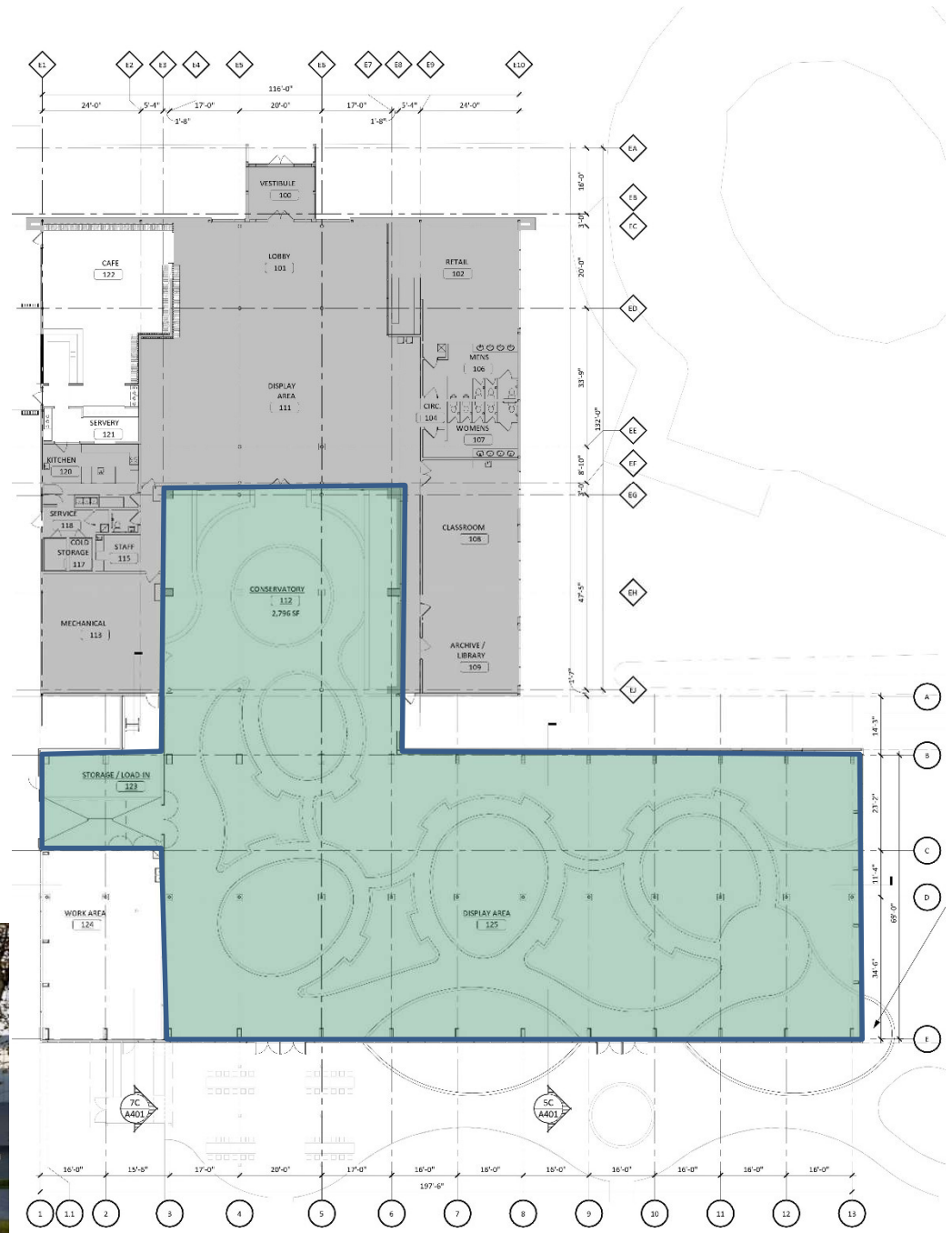


Conservatory

NAMING OPPORTUNITY: \$1,000,000

In addition to providing a focal point for the Garden, the expanded Conservatory will house and care for IPG's world-class cactus and succulent collection and share the history of the Garden in an immersive landscaped space that will attract visitors year-round.

A leadership gift will name the Conservatory. Not only will prominent signage offer visibility to the donor making the gift, all official correspondence and publicity referencing the Conservatory will use the full formal name, which will offer the named sponsor even greater visibility.





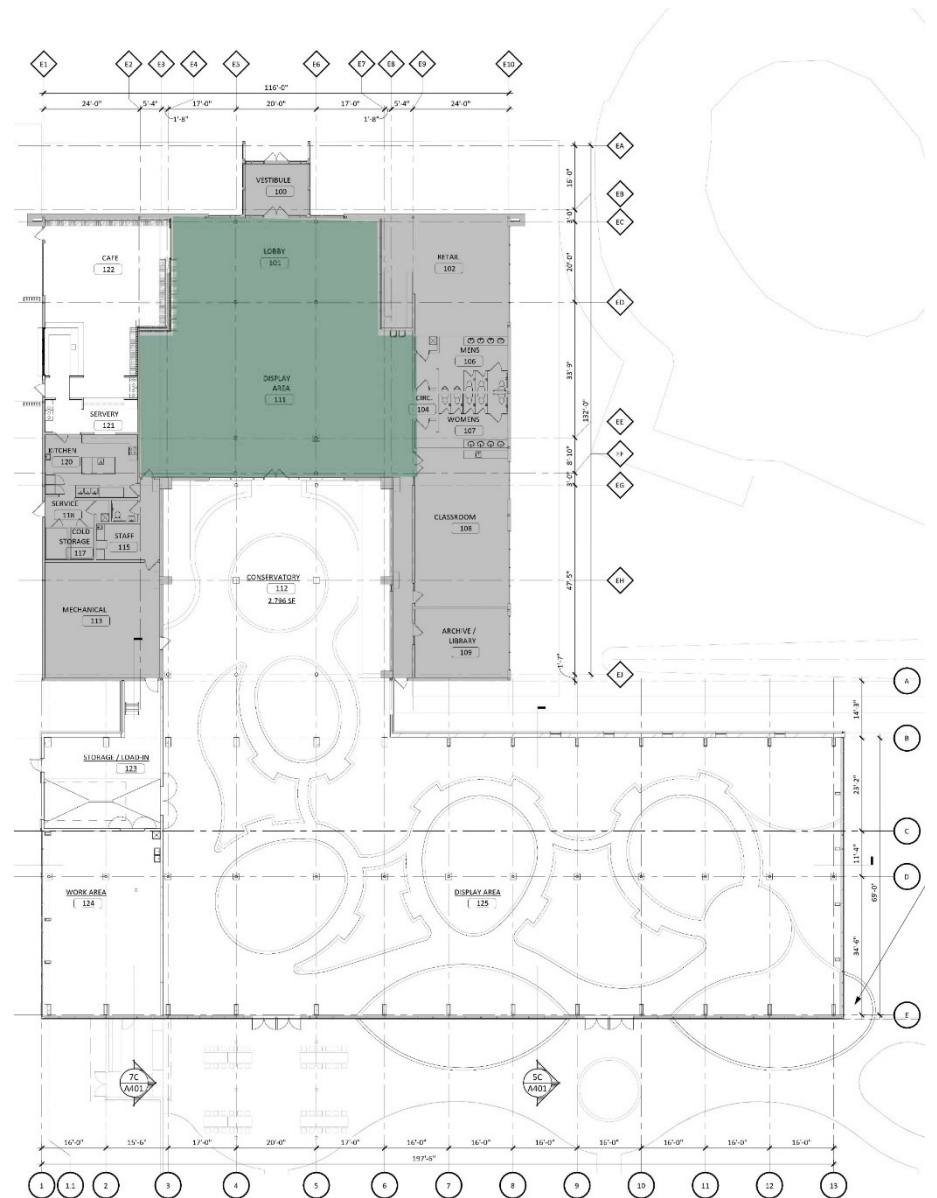
Conservatory Lobby

NAMING OPPORTUNITY: \$500,000

Guests from around the world will start their experience at the International Peace Garden in the lobby of the Conservatory. This bright, uplifting space leads guests to the Garden's café, gift shop, board room, and the Garden's exquisite collection of cacti and succulents. The Lobby will be home to a variety of IPG historical displays and rotating art exhibits.

The Lobby is a key rental space attracting weddings and corporate events.

The Conservatory Lobby provides numerous opportunities for named recognition. IPG leadership will coordinate naming with the donor who selects this opportunity. The formal name of the lobby will be used in all official, external IPG communication.





Café Experience

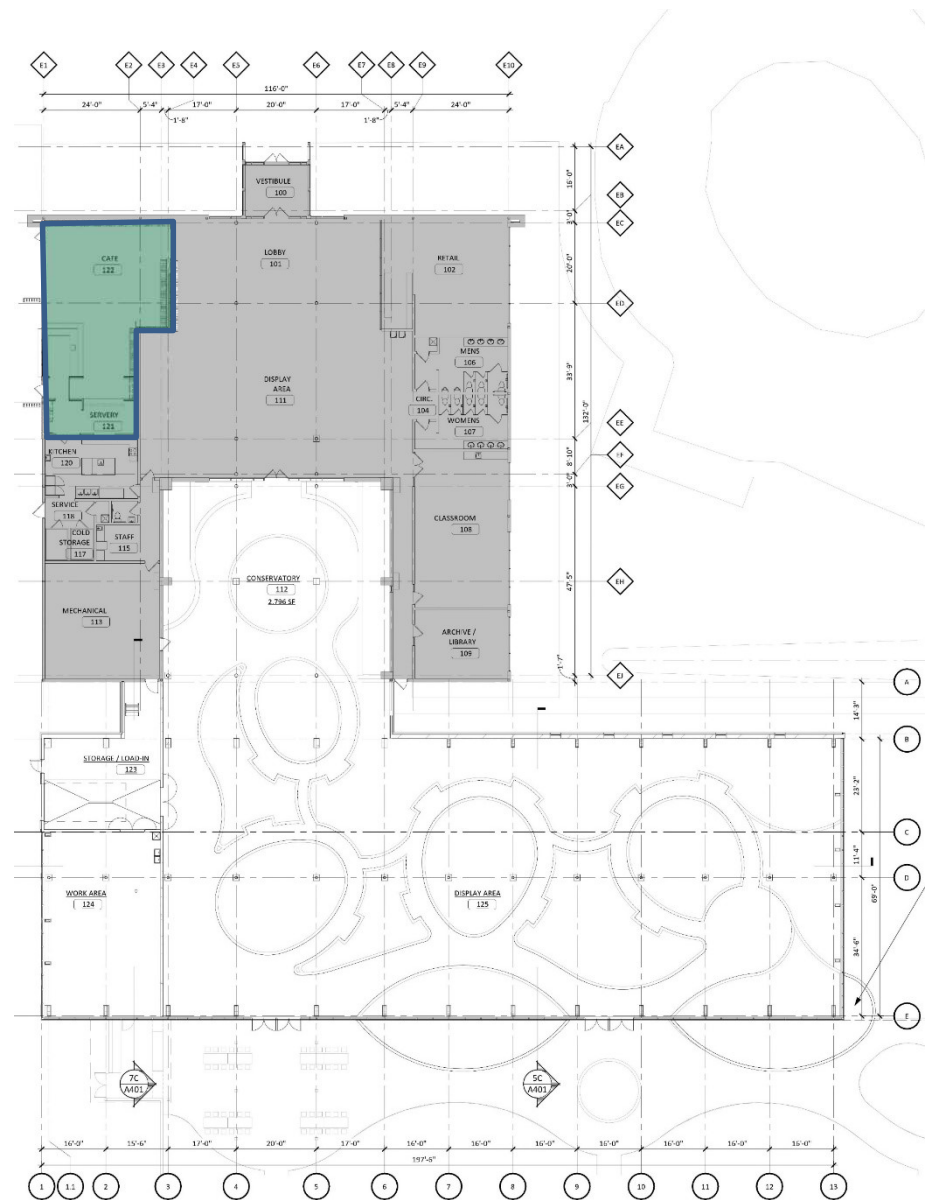
NAMING OPPORTUNITY: \$250,000

The redesigned Café space and outdoor patio will be one of the most visited areas of the Garden for daily visitors and a variety of groups renting the space for banquets and other events.

A new wrap-around bar will be the main serving and ordering area for diners inside and outside. This family friendly setting will accompany a wonderful menu that incorporates food grown in our Pollinator Garden. A short walk from the new Children's Play Area will allow families easy access to food and drink.

The combination is a great draw for many visitors who will travel from afar and expect warm meals with fresh ingredients as they rest before exploring the cacti or another garden in the Formal Area.

IPG leadership will coordinate naming with the donor who selects this opportunity. The formal name of the Café will be used in all official, external IPG communication.





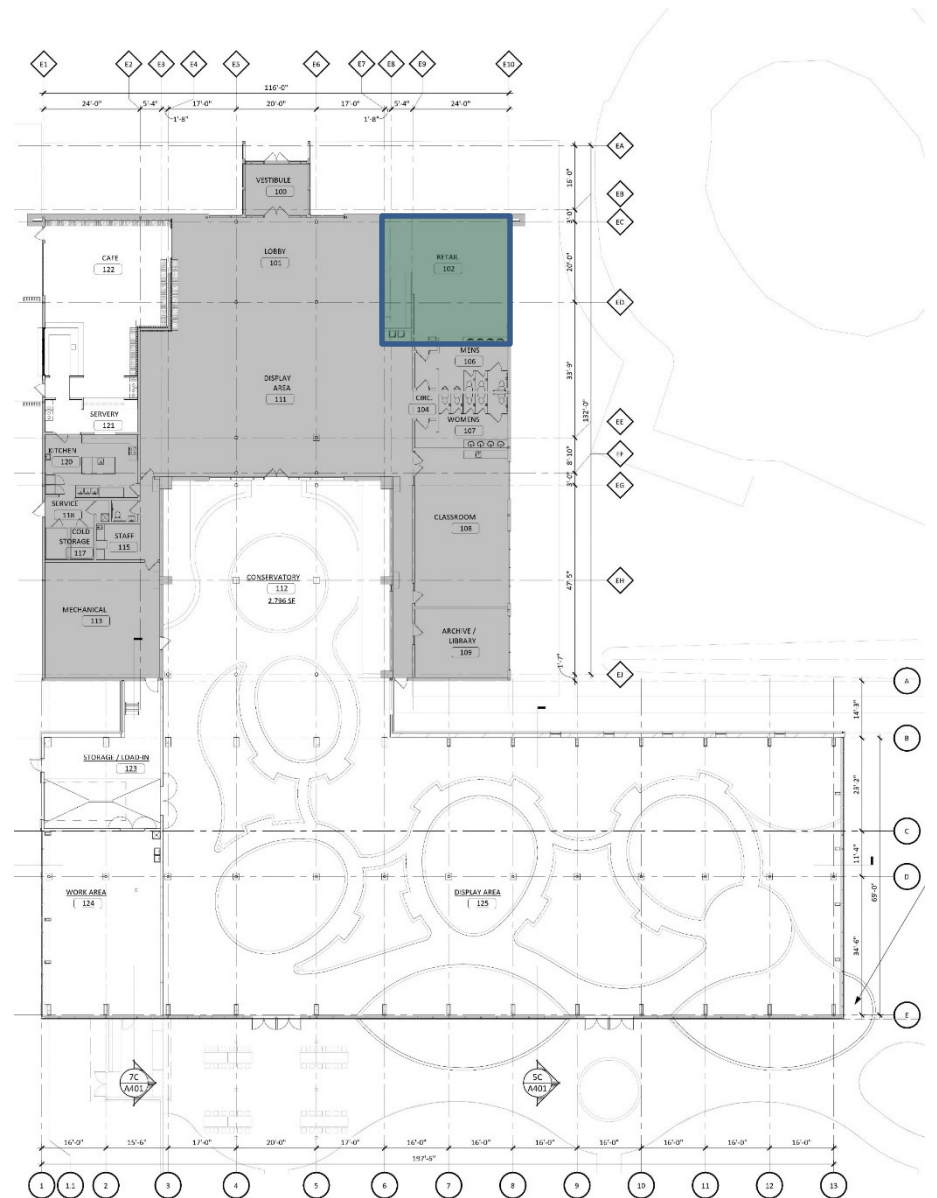
Gift Shop

NAMING OPPORTUNITY: \$100,000

The International Peace Garden Gift Shop offers a wonderful selection of souvenirs to make a visit to IPG a memorable one. Guests to the Garden will discover a great selection of regional gifts, and IPG apparel. Many items are made specifically in Manitoba and North Dakota, supporting and showcasing the wonderful artistry and creativity of our home Province and State.

The shop also serves as a point-of-contact and guest education. Welcoming staff engage guests with a rundown of the many attractions throughout the grounds.

The gift shop is a favorite destination within the Garden and will provide the donor a visible named gift opportunity. IPG leadership will coordinate naming with the donor who selects this opportunity. The formal name of the Gift Shop will be used in all official, external IPG communication.





Board Room

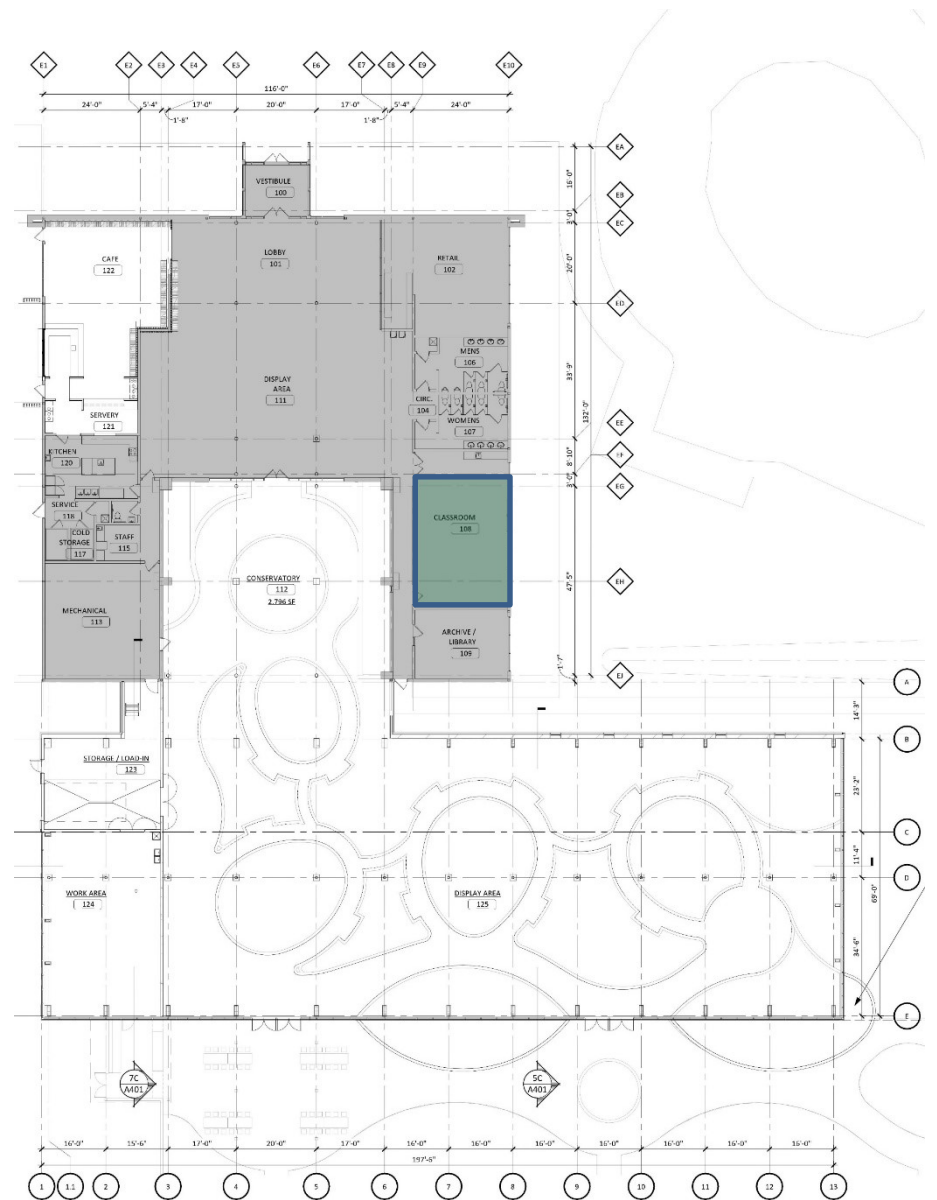
NAMING OPPORTUNITY: \$75,000

A central location for meetings of the IPG board and staff and a space available to the public, the Board Room is a critical space for the International Peace Garden.

International committees have regularly requested this space for meetings requiring travel for Canadians and Americans. Speakers for our Garden Days and other festivals can set up their presentations. Recent renovations to the audio and visual equipment allow off-site members of a meeting to be up close.

The Board Room is just feet from the kitchen and a great location for groups looking for a catered meal with great break spaces within the Conservatory and outside in the Sunken Garden.

The Board Room presents several naming options to be coordinated with the donor. Signage can be located inside and out and all formal communication referencing the Board Room will include the name of the donor or designee.





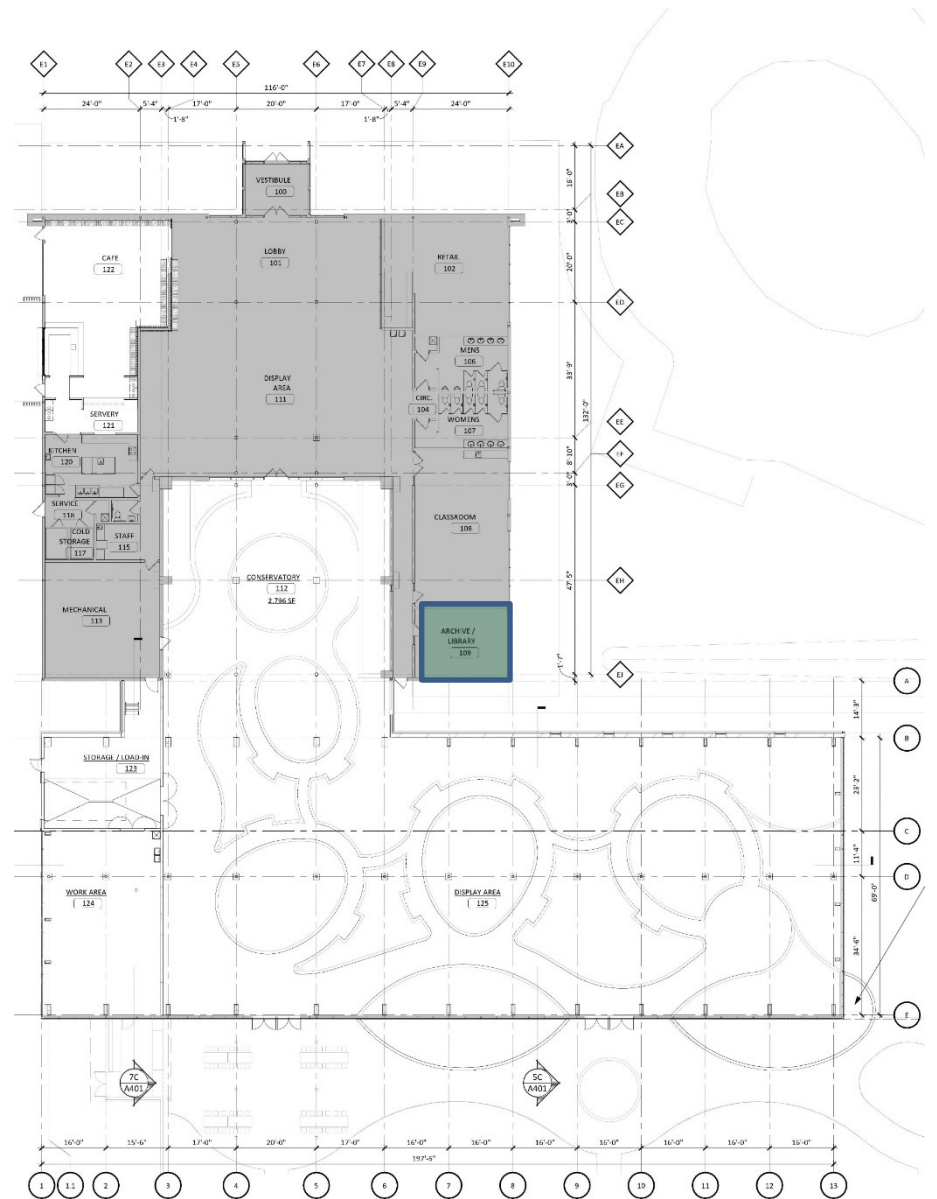
Library

NAMING OPPORTUNITY: \$50,000

Over the years, key figures in the growth of the Garden have donated vast collections of books speaking to themes of peace, regional history, horticulture and botany.

Visitors to the Library will be invited to take a seat and dig deeper into descriptions of the many plants they can find in the Conservatory and out in the gardens. The books also draw connections between the importance of peace and how plant life and conservation are critical to cooperation.

The Library presents several naming options to be coordinated with the donor. Signage can be located inside and out and all formal communication referencing the Library will include the name of the donor or designee.



You can play a role in transforming the International Peace Garden.
Help us to create an expanded
And restored cultural icon for the Province and State.



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